Connecting with Census

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LaVerne Lamoureux
Partnership Data Services
Seattle Regional Census Center

Agenda

- Introduction of the Census Bureau
- 2010 Census Decennial Census
- American Community Survey (ACS)
- Economic Census
- Foreign Trade

2010 Census Questionnaire

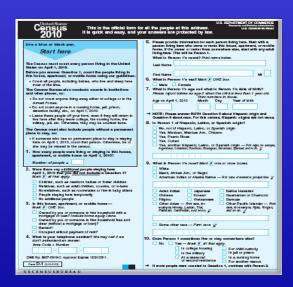
Short Form

- Basic questions that produce "100% data" or counts
 - Topics include: name, gender, age, date of birth, ethnicity, race, relationship of people within household, and tenure
- Data release at block level (SF-1 & SF-2)

Long Form

- Replaced by the
- American Community Survey





American Community Survey

Population Characteristics

- Period estimates describe the average characteristics over a specific time period
- Questions similar to long form from 2000
- Participation is mandatory
- Survey: 250k households per month (3M per year)
- Data releases dependent on population thresholds; 1yr, 3yr, 5yr estimates
- The basic rule is that if you need a population count, use decennial census data or data from the Population Estimates Program.
 *If you need to describe the characteristics of the population, use data from the American Community Survey.

Social

- •Education
- Marital status
- Fertility
- Citizenship
- Veterans
- ■Disability, others...

Housing

- Tenure
- Occupancy & Structure
- Housing Value
- ■Taxes and Insurance
- Utilities
- Mortgage/payment

Economic

- Income
- Benefits
- EmploymentStatus
- Occupation
- Industry
- Commuting to Work
- Place of Work

Demographic

- Gender
- Age
- Hispanic Origin
- Race

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Annual Data Release Schedule

Data Product	Population Size	2006	2007	2008	2009	2010	2011	2012
1 Year	65,000+	2005	2006	2007	2008	2009	2010	2011
3 Year	20,000+			2005- 2007	2006- 2008	2007- 2009	2008- 2010	2009- 2011
5 Year	All areas					2005- 2009	2006- 2010	2007- 2011

Five-year estimates will be available for areas as small as census tracts and block groups. Source US Census Bureau

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Economic Census

- Profiles U.S. National and Local economies every 5 years ending in 2 and 7
- All non-farm private economy; 24 M businesses in 2007 Economic Census
- Businesses are grouped into sectors based on the North American Industry Classification System (NAICS)
- Includes sector-wide reports for minority- and women-owned businesses

Economy Wide Key Statistics

- Economy-Wide Key Statistics presents four key statistics for every available industry and geographic area published to date. The four key statistics are:
 - Number of establishments,
 - Value of sales, shipments, receipts, revenue or business done,
 - Annual payroll and
 - Number of employees.

Uses of Economic Census Data

- Develop Public Policy
- Locate Business Markets
- Evaluate Industry Growth
- Assist Local Businesses
- Design Sales Territories
- Gauge Competitiveness
- Research
- Business-to-Business
- Entrepreneurship
- Disaster Response

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Geographic Coverage for 2007 Economic Census

- Data are available at the following geographic levels*:
 - National
 - State
 - Metropolitan Areas
 - Counties
 - Places
 - Zip Codes
- Table with geographic coverage by sector and program: http://www.census.gov/econ/census07/www/geography/

Survey of Business Owners (SBO)

- Survey of 2.3 M businesses as part of 2007
 Economic Census
- Provide economic and demographic characteristics for businesses/owners by gender, ethnicity, race, and veteran status.
- Release Schedule:

http://www.census.gov/econ/sbo/releaseschedule07.html

Foreign Trade

FOREIGN TRADE is the official source for U.S. export and import statistics:

- Regulations governing the reporting of all export shipments in the United States
- Information on export regulations, commodity classifications, or a host of other trade related topics

http://www.census.gov/foreign-trade/index.html

Export Statistics

Coverage

- Goods valued at more than \$2,500 per commodity shipped from the U.S. to other countries.
- 240 U.S. trading partners, 400 U.S. ports, and 45 districts.

Content

- Data include quantities, values, shipping weights, method of transportation (air or vessel), state of (movement) origin, customs district, customs port, country of destination, and whether contents are domestic goods or re-exports by commodity classification
- Data on commodities for exports for approximately 8,000 different products leaving the United States.
- Also compiled by Standard International Trade Classification (SITC), North America Industry Classification System (NAICS), End-Use Commodity Classifications and Advance Technology Products.
- Frequency: Calendar Months, Quarterly and Yearly.
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Import Statistics

Coverage

The import statistics consist of goods valued at more than \$2,000 per commodity shipped from other countries. The statistics include data about all 240 U.S. trading partners, 400 U.S. ports, and 45 districts.

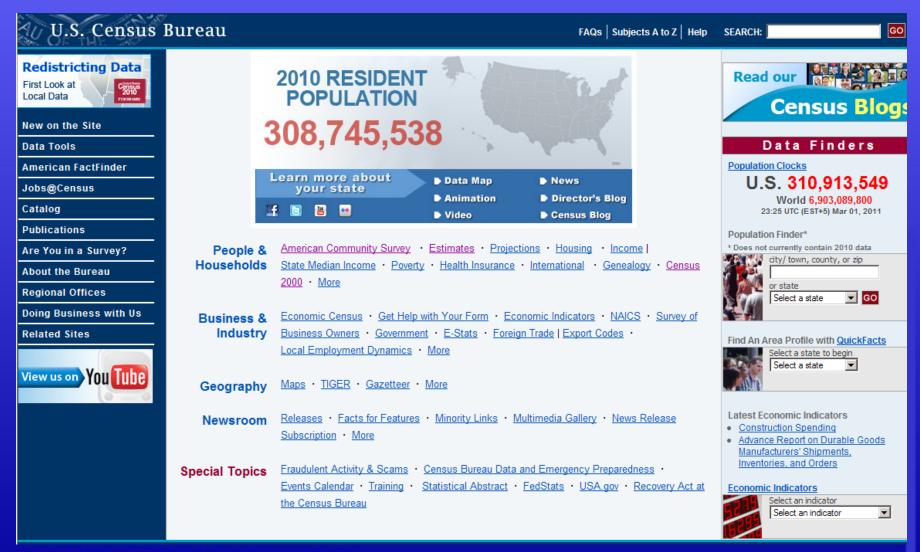
Content

- Data are compiled in terms of commodity classification, quantities, values, shipping weights, methods of transportation (air or vessel), duties collected, unit prices, and market share, country of origin, customs district, customs port, import charges and duties. Under the Harmonized Tariff Schedules containing more than 18,000 import commodity codes.
- Also compiled under the Standard International Trade Classification (SITC), North
 American Industry Classification System (NAICS), End-Use Commodity
 Classifications, Advanced Technology Products, and American Iron and Steel Product
 Groups (AISP).
- Frequency: Data are continuously compiled and processed. Documents are collected USCEN Solshipmerits are included processed on a flow basis by calendar month and year.

Foreign Trade Data Products

- U.S. Trade Online
- U.S. International Goods and Services (FT900)
- U.S. Merchandise Trade: Selected Highlights (FT920)
- U.S. Imports by Port
- U.S. Imports of Merchandise-Monthly
- Export Database

www.census.gov



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OKLAHOMA

TENNESSE

NORTH

The NEW American FactFinder is now available!

The transition from the legacy American FactFinder to the NEW American FactFinder will continue through the fall of 2011. Data on the legacy FactFinder will be moved to the NEW FactFinder in the coming months. Frequently Asked Questions >>

The legacy American FactFinder will be discontinued in the fall of 2011.



for data from

Census 2010 (beginning in February 2011)

and Census 2000

go to

factfinder2.census.gov

Learn more about the New American FactFinder

For information about the release of data from the 2010 Census, see the 2010 Census Data Products release schedule



for data from the

American Community Survey, the Economic Census, and Population Estimates

factfinder.census.gov

How to Access Census Data



learn more | get data

USC Helping

Puerto Rico Community Survey - the equivalent of the American Community Survey for Puerto Rico

2005-2009 Puerto Rico Community

from the Data Sets page.

census tracts. Detailed data is available



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